

THE BEST MEDIA MAKERS

SERVICES & INVESTMENT GUIDE

Branding | Social Media | Video | YouTube | AI Agents & Automation

Create better. Publish smarter. Grow faster.

THEBESTMEDIAMAKERS.COM

What is inside

A clear overview of our services, packages and collaboration process.

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Build a brand people remember - and a digital system that helps you grow.

Media, marketing and automation - working as one

The Best Media Makers helps small and growing businesses look professional, communicate clearly and operate more efficiently.

Your business does not need more random content. It needs a connected digital presence.

We combine creative production, practical marketing and AI-powered workflows so your brand can attract attention, build trust and convert interest into action.

STRATEGY FIRST

Clear positioning

Define what your business stands for, who it serves and why customers should choose you.

Consistent content

Create professional visuals and messages that work across your website, social platforms and video channels.

Smarter systems

Use AI agents and automation to reduce repetitive work, improve responsiveness and support growth.

Build a brand people remember - and a digital system that helps you grow.

Everything your digital presence needs

Select one service or combine them into a coordinated growth package.

Branding & identity

Logo direction, visual identity, brand messaging and practical brand guidelines.

Social media content

Content plans, graphics, short-form videos, captions and campaign assets.

Video production

Promotional videos, explainers, advertisements, reels, shorts and branded edits.

YouTube strategy

Channel positioning, content ideas, thumbnails, scripts and publishing support.

Website & landing pages

Conversion-focused pages that present your services clearly and professionally.

AI agents & automation

Email, calendar, lead handling, customer support and workflow automation.

One partner. One consistent brand. Multiple channels working together.

Choose your growth path

Packages can be tailored to suit your stage, priorities and available budget.



LAUNCH

A professional foundation for a new or refreshed business.

Best for: start-ups and solo operators



GROWTH

Consistent content and campaigns that build visibility.

Best for: businesses ready to market regularly



AUTHORITY

A complete brand, content and video ecosystem.

Best for: established businesses scaling their reach



AI AUTOMATION

Practical AI agents and connected workflows.

Best for: teams wanting to save time and respond faster

Pricing is confirmed after a short discovery conversation and written scope.

Launch

Build a credible, coordinated presence without overcomplicating the process.

IDEAL FOR

New businesses, consultants and service providers

TYPICAL DELIVERY

Approx. 2-4 weeks

INVESTMENT

Custom quote

A written scope is provided before work begins.

WHAT IS INCLUDED

- **Brand direction and core messaging**
- **workshop** Logo refinement or simple visual
- **identity starter kit** One conversion-focused landing page or compact website
- **Social profile setup and branded cover**
- **graphics** Starter content pack for launch
- **Basic analytics and handover guidance**

Build a brand people remember - and a digital system that helps you grow.

Growth

Create consistent content that keeps your business visible and relevant.

IDEAL FOR

**Businesses
ready for
regular
marketing**

TYPICAL DELIVERY

Monthly engagement

INVESTMENT

Custom quote

A written scope is provided
before work begins.

WHAT IS INCLUDED

- Content strategy aligned to business goals
- Monthly social media graphics and short-form video assets
- Campaign concepts, captions and calls to action
- Promotional video or service explainer
- Landing-page updates or campaign page
- Monthly performance review and recommendations

Build a brand people remember - and a digital system that helps you grow.

Authority

Build a strong multi-channel brand that earns attention and trust.

IDEAL FOR

**Established
businesses
preparing to
scale**

TYPICAL DELIVERY

Approx. 6-10 weeks

INVESTMENT

Custom quote

A written scope is provided
before work begins.

WHAT IS INCLUDED

- Brand positioning and complete visual direction
- Website or service-page redesign
- Video brand story plus promotional cut-downs
- YouTube channel strategy, scripts and thumbnail direction
- Integrated campaign assets across key platforms
- Quarterly roadmap, reporting and optimisation

Build a brand people remember - and a digital system that helps you grow.

AI Automation

Reduce repetitive work with practical, human-supervised AI workflows.

IDEAL FOR

**Small teams with
repetitive admin
and enquiry
work**

TYPICAL DELIVERY

Approx. 3-8 weeks

INVESTMENT

Custom quote

A written scope is provided
before work begins.

WHAT IS INCLUDED

- Workflow discovery and automation opportunity assessment
- Personal assistant or customer enquiry AI agent
- Email and calendar integration
- Lead capture, qualification and follow-up workflows
- Knowledge base and response guardrails
- Testing, handover, training and improvement plan

Build a brand people remember - and a digital system that helps you grow.

A professional process from start to finish

Every project includes the structure, communication and handover needed for a confident result.

Discovery & briefing

Clarify goals, audience, priorities, constraints and success measures.

Creative direction

A clear visual and messaging direction before production begins.

Project roadmap

Defined milestones, responsibilities and review points.

Review rounds

Structured feedback and agreed revision cycles.

Quality assurance

Checks for brand consistency, usability, links, formats and key requirements.

Handover & training

Practical guidance so you can confidently use and maintain the outputs.

Optional ongoing support and content retainers are available by agreement.

Package comparison

Use this as a starting point; the final scope will reflect your exact needs.

FEATURE	LAUNCH	GROWTH	AUTHORITY	AI AUTO
Brand strategy	Core	Campaign	Full	Workflow
Website/landing page	Yes	Optional	Yes	Optional
Social content	Starter	Monthly	Campaign	Optional
Video production	Starter	Monthly	Full suite	Optional
YouTube strategy	-	Optional	Included	Optional
AI agent/workflows	-	Optional	Optional	Included
Best engagement	Project	Monthly	Project	Project
Pricing	Quote	Quote	Quote	Quote

Need a hybrid package? We can combine selected services into one practical scope.

A simple, transparent way to work together

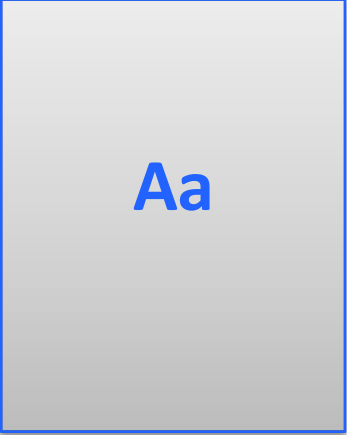
Clear decisions early lead to stronger creative work and fewer surprises later.



Build a brand people remember - and a digital system that helps you grow.

What your portfolio section can showcase

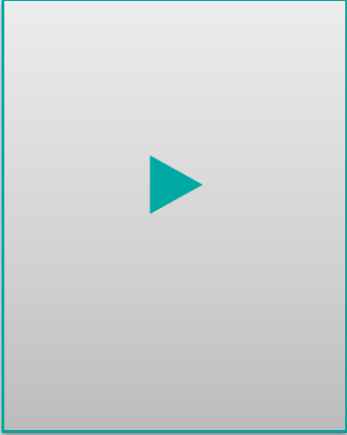
Replace the examples below with selected client projects, screenshots and measurable outcomes.



BRAND & WEBSITE

Professional services refresh

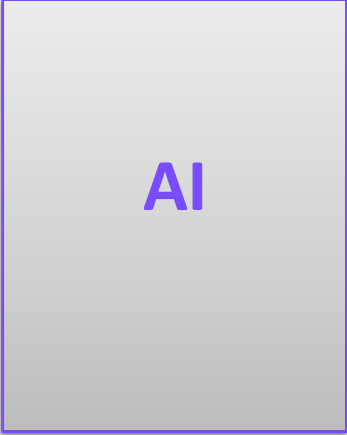
Positioning, logo direction, website and conversion copy.



SOCIAL & VIDEO

Launch campaign

Reels, promotional edits, captions and campaign graphics.



AI AUTOMATION

Personal assistant agent

Email triage, calendar coordination and enquiry follow-up.

Strong case studies show the challenge, the work and the business result.

Creative thinking backed by practical delivery

A strong partner should understand both how your brand looks and how your business works.

“The goal is not to produce more content for the sake of it. The goal is to create useful media and systems that move the business forward.”

Connected thinking

Brand, content, video and automation are planned as one ecosystem.

Business focus

Every deliverable supports a clear audience, offer or operational goal.

Human oversight

AI is implemented carefully, tested and kept under appropriate human control.

Practical handover

You receive usable assets, guidance and systems - not unnecessary complexity.

Build a brand people remember - and a digital system that helps you grow.



READY TO BUILD SOMETHING BETTER?

Let's create your next growth system.

**Start with a short discovery conversation. We will clarify your priorities
and recommend a practical next step.**

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AIAgentAutomation@TheBestMediaMakers.com

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